



MEDIA RELEASE

Eurobank EFG presented new “212 MasterCard Gold“ card in cooperation with “Atelje 212“ Theatre

Belgrade, November 29, 2011 – In cooperation with the Atelje 212 Theatre, Eurobank EFG presented the prestigious MasterCard Gold 212 card, which will be made in only 212 copies. Upon the occasion, the Bank has announced that this year again it will be the general sponsor of the Atelje 212 Theatre in the season 2011/2012, as part of the overall strategic commitment to providing support to the society and culture in Serbia.

MasterCard Gold, co-branded with Atelje 212 and designed upon an initiative of the Theatre Director Kokan Mladenović, who received the first of 212 gold cards, which represent the most prestigious product at the gold cards market. In addition to standard benefits card holders have at their disposal a range of other advantages:

- Access to privileges (as discounts on restaurants, retail stores etc) in Serbia and around the globe
- Transactions in interest-free instalments (3, 6, 9, 12 instalments),
- Option of instalments for transactions made abroad or on the Internet
- Preference interest rate of 1.99%
- Free monthly maintenance
- Monthly balance status report via e-mail
- SMS notifications for control of your transactions

- Culture, as an important segment of any community, deserves strong support of socially responsible companies. That is what has motivated us to launch “212 MasterCard Gold“, which will certainly remind its users that they can go and see a play in the Atelje 212 Theatre and at the same time enjoy benefits of the cards, including Personal Banker services and travel health insurance – said Nikolaos Koulompouros, Head of the Consumer Lending Division in Eurobank EFG.

Wishing to provide support to the most sensitive segments of the society, Eurobank EFG has designed the comprehensive “We invest in European values” programme, focused on providing support to education, healthcare, inclusive society, environmental protection and culture. The Bank has so far invested more than EUR3.6 million in this programme.

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Eurobank EFG Group is a European banking organization with total assets of €87.2bn (2010). The Group employs more than 22,500 people and offers its products and services both through its network of over 1,600 branches and points of sale, and through alternative distribution channels.

Eurobank EFG Group is present in Greece, Bulgaria, Serbia, Romania, Turkey, Poland, Ukraine, United Kingdom, Luxembourg, and Cyprus. It is a member of the EFG Group, an international banking group with presence across more than 40 countries.

More information about Eurobank EFG can be found at www.eurobank.gr and www.eurobankefg.rs.

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