



Eurobank Serbia ceremonially marked the second year of successful cooperation with Manchester United FC

FOOTBALL LEGEND PETER SCHMEICHEL VISITING BELGRADE AS A GUEST OF EUROBANK SERBIA

Belgrade, December 08, 2015 – Eurobank Serbia has marked the second year of its successful cooperation with Manchester United with the visit of one of the greatest football legends of this prestigious English club, a goalkeeper whose brilliant career quickly earned him a place in the history of European football – Peter Schmeichel. . As the exclusive partner of Manchester United in the payment card segment in Serbia and following a strong campaign with exceptional results, Eurobank Serbia had the opportunity to host the legendary goalkeeper and organise special events for clients, partners, media representatives and its employees.

“We are extremely satisfied with the results of our cooperation with Manchester United as their exclusive financial services partner in Serbia. Since the launch of this partnership we have acquired more than 12,000 new Manchester United cardholders and delivered some memorable experiences for Eurobank’s customers” said **Philippos Karamanolis**, President of the Executive Board of Eurobank Serbia.

Peter Schmeichel and Mr Simon Hoppe, Head of Financial Services for Manchester United also visited, together with their hosts, the **Children’s Shelter** in Bulevar Oslobođenja and distributed gifts to the children. The visit to the Shelter fits in with the socially responsible orientation of Eurobank, one of the most awarded financial institutions for its CSR activities – the Bank is a four-time winner of the “Virtus Award” for corporate philanthropy and contribution to local community, among other awards.

For its clients and representatives of the business community, media and the diplomatic corps, Eurobank organised an informal socialising event to watch Manchester United’s Champions League match at Wolfsburg, with P.Schmeichel providing his expert commentary. .

The Manchester United credit and debit cards of Eurobank belong to a group of the most sophisticated payment cards with the MasterCard Paypass technology. They offer numerous benefits to clients – e-payments (in interest-free installments and with a grace period) and large discounts in sports stores that Eurobank cooperates with in Serbia, as well as favourable online shopping in the official Manchester United store.

The events were also supported by *Casillero del Diablo* the official beverage of Manchester United, with a more than a century long tradition of making high-quality wine.

For additional information, please contact the authorised public relations agency, Represent Communications.

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