



EUROBANK IS THE GRAND SPONSOR OF THE SERBIAN ECONOMIC SUMMIT FOR THE 15TH TIME

Belgrade, October 8th, 2019 — The Serbian Economic Summit was held in Belgrade on 7 and 8 October, and Eurobank was traditionally, for the fifteenth consecutive year, the grand sponsor of this important event. Over the course of the Summit's two days, representatives of the Serbian Government, diplomatic corps, and local and foreign economic and financial institutions gathered at one place.

This year's Summit tackled ongoing political and economic issues, such as the national goals for the decade ahead, the national strategy for the EU accession, integration prospects, as well as the ways to achieve economic growth and prosperity.

The 19th Serbian Economic Summit placed special focus on the Western Balkan countries' future and the Serbian and regional energy geopolitics. Given that digitalization makes an integral part of modern business, this particular issue was one of the topics of this year's Summit.

President of Executive Board of Eurobank, Slavica Pavlović participated in the panel centred on the importance of a strong banking system for sustainable economic growth. The panel was opened by the National Bank of Serbia's Vice-Governor Dragana Stanić and moderated by Katarina Ockoljić, Secretary of the Association for Banking, Insurance, and Financial Institutions of the Serbian Chamber of Commerce. **Member of Eurobank Board of Directors, Prof. Ivan Vujačić**, moderated the panel on the challenges facing Southeast Europe.

Eurobank has been providing ongoing support to the Serbian Economic Summit as one of the key events that takes place every year in Belgrade since 2001 and draws together decision-makers, business leaders, and experts. The event represents an opportunity to form an annual overview of Serbia's political, economic, and business developments.

For more information, please contact New Moment PR.

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Eurobank a.d. has been operating in Serbia since 2003, and today the bank is a leading foreign investor and financial organisation in the country, with its total assets standing at EUR 1.43 billion and loan portfolio at close to one billion euros (as of 31 December 2018). After more than a decade of successful business in Serbia, Eurobank and its affiliates offer a wide range of standard and innovative banking products and services. Eurobank's branch network consists of 80 branches and five corporate banking centres in key business, cultural, and historical locations. You can find more information about Eurobank at www.eurobank.rs.

Eurobank a.d. is part of Eurobank Group, a dynamic banking organisation active in six countries with EUR 62.4 billion in total assets and more than 13,700 employees. Founded in 1990, the Group continues its dynamic growth in stable and determined steps, focusing on different needs of its customers. The Group's network of 727 branches both in Greece and abroad offers a comprehensive array of financial products and services to individuals and corporate customers.