



Eurobank's new m-Banking service – 'Prenesi'

TRANSFER OF FUNDS VIA MOBILE PHONE NUMBER

Belgrade, September 23, 2021 - Eurobank is the first bank in the Serbian market to have added to its m-Banking portfolio a service for quick and simple instant transfer of funds. With the 'Prenesi' option, developed in collaboration with the National Bank of Serbia, it is enough that a client enters into the m-Banking app only a mobile phone number of the funds' recipient or selects a number from the contact list and types in an amount. The only prerequisite is that a person receiving funds is registered for this service, which is also available via m-Banking app.

'Continuous development of m-Banking services is a part of the Bank's long-term strategy to remain the bank of first choice for its customers with constant introduction of innovation. Digital channels are dominant in executing daily transactions, and the *Prenesi* service is a step forward in streamlining banking operations and improving user experience', said Dušan Mihailović, a member of Eurobank's Executive Board.

In addition to instant transfer of funds, the 'Prenesi' service now also offers the option of changing a mobile phone number and email address in the m-Banking app. Such change will be automatically updated in all electronic services in the Bank, so there is no need to visit a branch.

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Eurobank a.d. has been operating in Serbia since 2003, and today the bank is a leading foreign and financial organisation in the country, with its total assets standing at EUR 1.69 billion and loan portfolio of more than EUR 1.22 billion (as of 31/12/2020). After more than 15 years of successful business in Serbia, Eurobank and its affiliates offer a wide range of standard and innovative banking products and services. Eurobank's branch network consists of 80 branches and five corporate banking centres in key business, cultural, and historical locations. For more information, please visit www.eurobank.rs.

The Eurobank Group is a dynamic banking organisation active in six countries with EUR 70.9 billion in total assets and 11,329 employees. Founded back in 1990, the Group continues its dynamic growth in stable and determined steps, focusing on different needs of its customers. The Group's network of 623 branches both in Greece and abroad offers a comprehensive array of financial products and services to retail and corporate customers.