

MEDIA RELEASE**Eurobank EFG Rainbow Park – Unique in the Region****Equal Play Opportunities for All Children**

Belgrade, June 16, 2008 – Today, Eurobank EFG and the Centre for Development of Inclusive Society have officially inaugurated the Rainbow Park, the first park in the region intended for disabled children and adults. They will now have an opportunity to organize their socializing in a park fully adjusted to their needs and situated in Norveska Street in Novi Beograd housing estate Bezanijska kosa.

The Rainbow Park, with a unique purpose in the entire region, now owns a mobiliard for disabled children, as well as equipment for physical training adjusted to their requirements and needs. Use of this equipment in everyday activities helps participation of children in common life activities and, at the same time, has positive influence on their health.

- Eurobank EFG strongly supports socially responsible programs and initiatives, one of which is this, the first park in the region intended for disabled children and adults is now fully functional. As a bank which advocates European principles and values, our wish was to include disabled individuals, especially disabled children, into common life activities of our society. Successful co-operation between Eurobank EFG and the Centre for Development of Inclusive Society which was commenced with the project of refurbishment of our branches according to the Design for All principle has been continued on this occasion, underlined Stavros Ioannou, the President of the Executive Board of Eurobank EFG.

- Children with disabilities are not children with special needs but children who share the same need with other children, the need to play and socialize. This is both their human, children right, and their legal right. The Eurobank EFG Rainbow Park is an example that legislations do not exist only on paper. This park is intended for all children, but, for the time being, this is the only park in the region which offers equal opportunities to use all the Park's contents to disabled individuals as well, said Vesna Bogdanovic, the Executive Director of the Centre for Inclusive Society.

The Eurobank EFG Rainbow Park is a part of the Bank's corporate social responsibility project titled "Eurobank EFG PARKS" which, with a help of donations for reconstruction of central town parks, has so far been successfully implemented in six Serbian towns (Belgrade–Botanical Garden and Wedding Park at Ada Ciganlija, Novi Sad –Danube Park, Nis –Cair Park, Pancevo – National Garden, Jagodina –Teachers' Training Faculty Park, Pozarevac – Sunny Park).

In cooperation with the Centre for Development of Inclusive Society, Eurobank EFG has been included in programmes which support the Design for All principles, namely, principles of the UN International convention for promotion and protection of rights and dignity of disabled individuals. In accordance with these principles, Eurobank EFG has refurbished its branches in Belgrade, Nis and Novi Sad and adjusted them to needs of disabled individuals whereas the Centre for Development of Inclusive Society organized special trainings for employees. The result of cooperation with the Centre for Development of Inclusive Society can also be seen in the improved Internet presentation of the Bank which has recently been adjusted to requirements of disabled individuals.

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Eurobank EFG Stedionica is a member of Eurobank EFG (Eurobank Ergasias SA), European banking organization with total assets worth of more than EUR72.2bn. Group employs over 22,000 people and offers its products and services both through its network of 1,500 branches and points of sale and through alternative distribution channels.

In the wider region of Southeastern and Central Europe "New Europe", Eurobank EFG Group ranks among the top banks in all countries where it has an established presence, namely Bulgaria, Romania and Serbia. Since 2006, Eurobank EFG group has entered markets in Poland, Turkey, Ukraine and Cyprus. Eurobank EFG has so far invested cca €2 bn in "New Europe".

Eurobank EFG is a member of EFG Group, the third largest banking group in Switzerland, following UBS and Credit Suisse. Eurobank EFG is also among Greece's largest listed companies by market capitalization and enjoys a wide shareholder base of over 210,000 shareholders.

More information about Eurobank EFG can be found at www.eurobank.gr and www.eurobankefg.rs

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