

## MEDIA RELEASE

### EUROBANK EFG HELPED FURNISHING PARENTS' HOUSE

**Belgrade, December 13, 2011 – Focusing its CSR efforts on support aimed at providing better conditions for treating the youngest, Eurobank EFG has donated a Kia Rio vehicle and furniture for a new Parents' House at Senjak to the National Association of Parents of Children Suffering from Cancer (NURDOR).**

The furniture donation is aimed at furnishing the new Parents' House, opened in Belgrade yesterday, where children suffering from cancer can be together with their parents during medical treatment. Owing to the donated car, children treated at the hemato oncology clinic, primarily the Institute for Oncology and Radiology of Serbia and the University Children's Clinic, will be transported more easily and safely to the hospital for their therapy.

- When we launched the comprehensive CSR programme "We invest in European values", one of the main areas was healthcare. This donation to the NURDOR, namely the Parents' House, is a result of Eurobank's wish to help most efficiently the community where we work and to provide support where it is most needed. At this moment, it is establishing all the necessary conditions for treating the youngest and we hope that this donation will make days they spend in Belgrade easier – said Nataša Krstić, Head of Marketing and Corporate Communications in Eurobank EFG.

"We invest in European values" is a comprehensive CSR programme of Eurobank EFG divided in five main areas, through which the Bank continuously supports education, healthcare, environmental protection, integration of persons with disabilities in regular life and work, and culture. So far, more than EUR3.6 million has been invested in these projects, in the aim of supporting the Serbian community and society where it is most necessary.

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*Eurobank EFG is a member of Eurobank EFG Group, a European banking organization with total assets of €87.2bn (2010). The Group employs more than 22,500 people and offers its products and services both through its network of over 1,600 branches and points of sale, and through alternative distribution channels in Greece, Bulgaria, Serbia, Romania, Turkey, Poland, Ukraine, United Kingdom, Luxembourg, and Cyprus. It is a member of the EFG Group, an international banking group with presence across more than 40 countries. More information about Eurobank EFG can be found at [www.eurobankefg.rs](http://www.eurobankefg.rs).*

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